

# NEWS



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## For Immediate Release:

### **Firelands Electric Co-op welcomes new leadership** ***Gene Lamoreaux brings leadership experience to the board***

**NEW LONDON, March 7, 2018** — After the passing of former trustee Lowell Kreager, who represented the members of District 2 for nearly 32 years, Firelands Electric Cooperative was forced to appoint a new representative. Following the process of choosing a new trustee, the board filled the position in February by appointing Gene Lamoreaux to represent the members of District 2.

Lamoreaux brings a vast amount of business experience to Firelands Electric's board. He retired from Guardian Manufacturing (formerly Brunswick Defense) in Willard after 23 years, where he was president of the company. He served in the United States Army and was stationed in Germany for several years, where he was an electronic technician for the Hawk missile system. Lamoreaux has a degree in mechanical engineering and encompasses a vast amount of leadership skills.



He has been involved in numerous community and civic organizations throughout his career. Lamoreaux has served as an elder and governing board member of New London Alliance Church for over 25 years. He was on the Mercy Hospital of Willard Board of Trustees for nine years and was active with South Central Local Schools, where he served on the board for eight years and was involved in the school's Athletic Boosters for five years.

Lamoreaux says his past administration skills combined with his business knowledge enable him to make sound financial decisions, while providing guidance relative to policy and procedures for Firelands Electric to achieve its goals.

He believes that maintaining reliable system equipment while providing members with affordable power is a challenge facing the electric utility industry today. He feels it's imperative for the cooperative to continue delivering reliable electric power that is cost effective, while meeting the future needs of Firelands Electric's membership.

Lamoreaux and his wife, Sandy, live in the rural Greenwich area. They have three children, all married, and 16 grandchildren. In addition to attending his grandchildren's events and spending time with family, Lamoreaux enjoys traveling with his wife and occasional small game hunting.

Founded in 1936, Firelands Electric Cooperative, a Touchstone Energy Partner, is a member-owned, not-for-profit electric utility serving 9,130 members throughout rural areas of Ashland, Huron, Lorain, and Richland counties. The co-op's service territory is composed of nine districts, each represented by a member — a trustee — elected to serve a three-year term on the board of trustees that governs the operations of the co-op.

The board of trustees' nine representatives meet monthly to review, discuss, and approve issues. They determine the strategic direction for Firelands Electric, test the cooperative's business strategy, approve key investment decisions, and set the rates to ensure the co-op meets its financial responsibilities and remains focused on its member-driven mission.

The cooperative ranks among the highest energy utilities in the country for customer satisfaction. For more information, visit [www.firelandsec.com](http://www.firelandsec.com), or stay connected with the co-op through its Facebook page, [www.facebook.com/FirelandsElectric](https://www.facebook.com/FirelandsElectric), and Twitter feed, <https://twitter.com/Firelands>.